

# SAFER INTERNET FORUM 2013

## A Better Internet with YOU(th)

For the 5th consecutive year, the Safer Internet Forum will be attended by youth representatives of the 30 countries in the Insafe network. They will lead certain sessions and, along with their accompanying parents and teachers, ensure that their voice is heard in the debate.

### Thursday 17 October

08.00 – 09.00	<b>Registration</b>
09.00 – 10.40	Plenary session in Armstrong, 2nd floor
09.00 – 09.20	<b>The European Commission welcomes Forum participants</b> <b>Keynote:</b> Robert Madelin, <i>Director General, DG CONNECT</i> <b>Chair:</b> Patricia Manson, <i>Head of Unit, DG CONNECT</i>
09.20 – 09.50	<b>Making a better internet with YOU(th)</b> <i>Youth and European leaders from the business and political world discuss how to shape a better internet and how young people can actively contribute.</i> <b>1. Sir Graham Watson, MEP, UK</b> <b>2. Erika Mann, Former MEP now at Facebook, Germany</b> <b>Chair:</b> Robert Madelin, <i>Director General, DG CONNECT</i>
09.50 – 10.40	<b>Opportunity = internet x creativity<sup>2</sup></b> <i>A look at opportunities and challenges from the perspective of three very young European entrepreneurs; how the internet can become a catalyst for innovation and creativity.</i> <b>Alja Isakovic, Tech Blogger, Community Manager, Start-up Mentor &amp; Young Adviser to Commissioner Kroes, Slovenia</b> <b>1. Nina Devani, CEO at age 14, UK</b> <b>2. Albert Fox-Geisler, 16 year-old Consultant, Denmark</b> <b>Chair:</b> Ollie Bray, <i>Award Winning Teacher, School Leader, Government Adviser &amp; Thinker, Scotland</i>
10.40 – 11.00	<b>Keynote: On online creativity, anonymity and hypervisibility</b> Digital life today, big data tomorrow and citizenship beyond. <b>Andrew Keen, Internet Entrepreneur</b>
11.00 – 11.30	Coffee break Choose your session: Armstrong, 2nd floor or Galileo, 8th floor

11.30 – 13.00	<p><b>Shaping the future</b></p> <p><i>These two parallel sessions will define the five most important points to consider when designing a product or service for children and young people. Could industry offer better defaults in their products? Should parents take more time to work with their children and where does the blame lie when things go wrong? What do children and young people need to do themselves?</i></p> <p><b>Armstrong, 2nd floor</b>  <b>Led by:</b> Fred Langford, <i>Internet Watch Foundation, UK</i></p> <p><b>Galileo, 8th floor</b>  <b>Led by:</b> Stephanie Klahn, <i>Safer Internet Centre, Germany</i></p>
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13.00 – 14.15 Lunch break	
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14.15 - 15.45	<p>Parallel workshops</p> <p>Strand A (Armstrong, 2nd floor): A better internet: how do we support and provide for our youngest users?</p> <p>Strand B (Galileo, 8th floor): Interacting in a digital environment - challenges and opportunities</p> <p>Strand C (Marco Polo, ground floor): Keeping the internet safe, powered by INHOPE and Insafe</p>
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14.15 – 15.45	<p><b>A. Supporting and providing for our youngest users online</b></p> <p><i>As ever-younger children go online, this panel will critically examine whether the content available for them is stimulating, exciting and age-appropriate.</i></p> <p><b>Speakers:</b> Maya Götz, <i>Researcher in Children &amp; Media, Germany</i>; Donell Holloway, <i>Researcher in Child Wellbeing, Australia</i>; Nadège Bastiaenen, <i>Safer Internet Centre, Belgium</i></p> <p><b>Chair:</b> Sonia Livingstone, <i>Coordinator of EU Kids Online, UK</i></p>	<p><b>B. Interacting in a digital environment - joining up approaches</b></p> <p><i>A brief presentation of the work of the CEO Coalition by Jonny Shipp, Telefonica.</i></p> <p><i>How can the good practice emerging from public-private partnerships be scaled up to make internet a better place for us all? Three projects will be presented: a national partnership for hearing-impaired pupils in Romania, a multi-national project for parents, and a multi-faceted long-term partnership in the Netherlands.</i></p> <p><b>Speakers:</b> Andreea Pufu and Nistor Anca (youth), <i>E-sign Project, Romania</i>; Maria José Cantarino de Frias, <i>Child Safety Centre by Interactive Generations Forum, Spain</i>; Marjolijn Durinck, <i>Safer Internet Centre, Netherlands</i></p> <p><b>Chair:</b> Agnes Uhereczky, <i>COFACE Family Confederation, Belgium</i></p>	<p><b>C. Keeping the internet safe - advising &amp; informing</b></p> <p><i>Picking up the pieces? The role of helplines in keeping young people safe on the internet.</i></p> <p><i>The audience will share in several case studies to consider the roles and responsibilities of the actors involved, debating and voting on solutions and outcomes.</i></p> <p><b>Speakers:</b> Alla Kulikova, <i>Safer Internet Centre, France</i>; Maaïke Pekelhar- ing, <i>Meldpunt – Kinderpor- no, Netherlands</i></p> <p><b>Chair:</b> Karl Hopwood, <i>Insafe Helpline Coordinator, UK</i></p>
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15.45 - 16.15  
Coffee break

16.15-17.45

Parallel workshops

Strand A (Armstrong, 2nd floor): A better internet: how do we support and provide for our youngest users?

Strand B (Galileo, 8th floor): Interacting in a digital environment - challenges and opportunities

Strand C (Marco Polo, ground floor): Keeping the internet safe, powered by INHOPE and Insafe

16.15 - 17.45

**A. Appreciating, envisioning, engaging, innovating - Managing risks for vulnerable users**

*Forward-looking, this workshop will strive to identify the strengths, the potential, the positive energy and the influence of social work on children's and youths' Internet safety.*

**Speakers:** Robertas Povilaitis, *Helpline, Lithuania*; Virginia Pareja, *N.N. Fundacion Esplai, Spain*; Jan Vespermann, *Dunkelziffer e.V, Germany*; Urko Fernandez, *FriendlyScreens, Germany*

**Chair:** Jutta Croll, *Social Web Social Work Coordinator, Germany*

**B. Interacting in a digital environment - challenges and opportunities**

*This session will focus on understanding how the digital environment impacts on children both as economic actors and, more generally, in relation to their use of the internet.*

**Speakers:** Joel Bakan, *University of British Columbia, Canada*; Sonia Livingstone, *Coordinator of EU Kids Online, UK*; Alessandro Cagli, *Chairman of the Advertising Education Forum, Italy*; Alexandra Scott, *Public Policy Manager, Interactive Advertising Bureau UK*; Melina Violari, *Policy and Privacy Manager, Facebook*

**Chair:** John Carr, *eNACSO*

**C. Protecting an online generation**

*An exploration of how the work of hotlines fits into the challenge of creating a better internet, including a panel discussion on the value of hotlines and an investigation into their place in society today.*

**Speakers:** Mick Moran, *Interpol, France*; Sabine Frank, *Google, Germany*; Carole Gay, *AFA (hotline), France*; Ana Luisa Rotta, *Safer Internet Centre (Protegeles), Spain*

**Chair:** Agnese Krike, *INHOPE President, Latvia*

18.15  
Cocktail reception

## Friday 18 October

09.00 – 10.15	Parallel workshops organised and led by youth/parents/grandparents/teachers Choose your session: Armstrong, 2nd floor, or Galileo, 8th floor
9.00 – 10.15	<b>Together for a better internet... raising the challenge!</b> <i>These two parallel sessions, organised by youth, parents, grandparents and teachers in the lead up to the Forum, will begin with a round of secret voting to register pre-conceived ideas. A new round of voting will help map evolution in opinions at the end of the session. Youth and parent table leaders will moderate table discussions, then represent their table in an on-stage debate enriched by input from the audience and the disclosure of pre-session votes. What stereotype ideas have been quashed? What are the three key actions to be taken together by SIF 2014?</i> <b>Armstrong, 2nd floor</b> <b>Led by:</b> Astrid Pouppez, Safer Internet Centre, Belgium <b>Galileo, 8th floor</b> <b>Led by:</b> Mark Spiteri, Safer Internet Centre, Malta
10.15 – 10.45	Coffee break
10.45 – 13.00	Plenary session in Armstrong, 2nd floor
10.45 – 11.30	<b>Harnessing innovation, encouraging diversity, creating curators instead of consumers</b> <i>This interactive debate will bring together three experts from very different sectors, all striving in their own way to engage citizens from all walks of life in the quest to promote online creativity, entrepreneurship and multi-stakeholder participation. But is there any common ground, and do we understand what young people want and how they “operate”? More importantly, are we listening to them and what more can we do?</i> <b>Speakers:</b> Jacek Pyżalski, Professor and Author on Online Behaviour, Poland; Linda Liukas, Finland’s Digital Champion and aspiring author of children’s books; Arturs Mednis, Social Media Lecturer and Campaigner, Latvia <b>Chair:</b> Pia Lang, Safer Internet Centre, Norway
11.30 – 12.15	<b>Raising the challenge, pulling together the threads...</b> <i>Interactive panel discussion with table leaders from the morning’s parallel sessions and reporters from the three strands of the previous afternoon will share and discuss outcomes through short videos and Pecha Kucha presentations.</i> <b>Chair:</b> Janice Richardson, Insafe Network Coordinator, Belgium
12.15 – 13.00	<b>Closing remarks: what youth, parents and policy makers will take from the SIF</b>
13.00	CLOSE OF SAFER INTERNET FORUM 2013