SAFER INTERNET FORUM 2010

Biographies
speakers and moderators
Jérôme AGUESSE (FR)

Jérôme Aguesse is Production Manager for Skyrock.com. Since 2000 he has been in charge of developing skyrock.com and its new chat, profile and blogging services. He heads up skyrock.com’s operational, development, and moderation teams. He also supervises the hosting of the platform and its capacity to grow and adapt to new exchange protocols.

Jérôme is regularly invited as a speaker to professional conferences and events. He has been called on by the security services, including Polytechnique in 2006 and CEPOL (the European Police College) in 2007, to explain how the self management of an Internet community works, and spoke at the first MySQL conference in France in 2007 to promote open source culture.

In 2008, Jérôme Aguesse becomes member within the European Commission of the Social Networking Task Force that brings together the overall of the social networks to protect the younger users of risks linked to certain practices of new technologies. In this regard, Jérôme Aguesse has been conducted to intervene on the surveillance (moderation) of Social Networking sites at the time of the Safer Internet Forum in 2008 under the high patronage (support) of Vivanne Reding (commissioner for information society and media).

Jérôme Aguesse graduated from Ecole Supérieure de Commerce des Arts et Métiers with a master’s degree in Marketing and a thesis on electronic trade. He started his career at BD Multimédia where he managed its marketing activities and launched BDWay, a successful free Internet Service Provider, which served as a basis for creating value added services, including instant interpersonal messaging and financial information services. In 1999, he relaunched the product under the brand DIXInet, which became a thriving internet portal.
Heli ALANKO (FI)

**Heli Alanko**, Coordinator at Finnish Communications Regulatory Authority (FICORA) since 2005.

Heli has worked as coordinator of the Finnish Internet Awareness Project, Tietoturvapäivä, since 2005. The aim of the project is to enhance the knowledge and skills of young people as well as teachers and parents on how to use the Internet and relevant technology safely. The project has been awarded several times for its effectiveness and it is a part of the national Finnish Information Security Strategy. Heli has a Master of Arts degree in linguistics and communication. Her main interests are promotion of Safer Internet Day and cooperation with schools.
Richard Allan joined Facebook in June 2009 to lead the company’s public policy work in Europe.

Richard works on a broad portfolio of issues including privacy, online child safety, freedom of expression, e-commerce regulation and public sector uses of social media. He appears regularly in the media as a spokesman for Facebook.

Prior to joining Facebook, Richard was European Government Affairs Director for Cisco from September 2005 and has been an academic visitor at the Oxford Internet Institute. From 2008 to 2009 Richard was Chair of the UK Cabinet Office’s Power of Information Task Force working on improving the use of government data.

Richard was Member of Parliament for Sheffield Hallam from 1997 to 2005 where he specialized in technology policy issues. In July 2010, Richard was appointed to the House of Lords in the UK Parliament.

In the early part of his career Richard was an archaeologist, an NHS IT professional and a locally elected Councillor.
Michael Altendorf, Diplom Economist / University of Heidelberg
Founder & CEO of the venture-capital funded internet startup ADTELLIGENCE GmbH.
ADTELLIGENCE GmbH provides superior online ad targeting technologies and analytics platforms for social networks & agencies.

Lecturer in internet business at university of applied sciences Salzburg/Austria. Since 2007 lecturer & project lead for market intelligence & business models at the Popacademy Baden-Württemberg, a music business school, for clients such as Zebralution/Warner Music or Musicload/Deutsche Telekom.

Speaker at internet & media events. Co-Founder of Rhein-Neckar Technology Ventures Day, an event for entrepreneurs looking for investments from venture capitalists. Co-Organizer of TEDx Rhein-Neckar. Previously worked at SAP in strategic market intelligence as analyst, and as product manager in the Emerging Solutions/Business User Applications as product manager in Walldorf and New York. During his studies he worked as a consultant in internet business & at the management consulting company SVP Deutschland AG in research projects, and also spent several years in interdisciplinary research at the Institute for Peace, Environment, and Sustainable Development (FEST e.V.) in Heidelberg.
Alex AMNEUS (SE)

Alex Amneus, Swedish Media Council, Safer Internet Centre Sweden

The Swedish Media Council is a knowledge centre on children’s and young people’s media situation, covering all moving image media, i.e. the Internet, film, television, computer and video games. As Safer Internet Centre we run the ongoing campaign The Young Internet to raise awareness about internet safety and promote dialogue between children and adults. The Council is a committee.

Alex Amnéus has been working at the Media Council since December 2007, as information officer and currently as project manager in national cooperation and events, businessnintelligence, and media analysis. Alex is also the international coordinator of the Safer Internet Centre. Previous studies at Stockholm University include political science, journalism and media studies, history of thought and psychology.
Georgi APOSTOLOV (BG)

Georgi Apostolov is coordinator of the Safer Internet Programme of the non-governmental Applied Research and Communications Fund (ARC Fund) in Sofia which is coordinating the Bulgarian Safer Internet Centre. In 2006-2008 he acted as manager of the Bulgarian Internet Hotline for illegal and harmful content established under Safer Internet Programme of the EC. From June 2008, he has been coordinating the Safer Internet awareness node under a project for a combined node. Mr. Apostolov is co-author of the methodology “Real and Virtual Violence: Prevention by Interactive Education in Schools” which is being implemented in 20 schools in Sofia and 45 schools in the city of Varna. The methodology guidebook translation into English is available for download at the Insafe portal website: http://saferinternet.org/c/document_library/get_file?p_l_id=10130&folderId=22179&name=DLFE-2246.pdf

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Charlotte Aynsley (UK)

Charlotte Aynsley graduated from Nottingham Trent University in 1998 with a degree in education and business. Initially she worked for an education business partnership working to support disaffected children and young people, she joined Becta in 2000 and was on secondment to the UK Council for Child Internet Safety until the end of March this year when she joined Beatbullying as Director of Practice.

Charlotte worked across various departments in Becta but always kept an interest and level of responsibility in the area of e-safety and was previously Head of Safeguarding. She was an original member of the Home Secretary's Child Protection on the Internet Task Force and managed the education sub group, she was also a member of the Internet Watch Foundation Board and sits on CEOP’s education advisory board. Charlotte led Becta's strategy and policy on e-safety, she was responsible for developing advice and guidance to local authorities and to central Govt and her work includes collaborating with national agencies, government departments and industry.

Charlotte was also seconded to the UK Council for Child Internet Safety (UKCCIS) managing the implementation of the education recommendations of Dr Tanya Byron’s’ ‘Safer Children in a Digital World’ report.

At present, Charlotte leads Beatbullying’s Practice programmes, including the successful cybermentors programme. She leads Beatbullying’s liaison with Government and other key stakeholders and is responsible for developing their strategy for the development of all programme(s).
Joke BAUWENS (BE)

Joke Bauwens is professor Media Sociology at the Department of Media and Communication Studies, Free University of Brussels (Dutch speaking part). Her research activities, situated in the Centre for Studies on Media and Culture (CEMESO) and research group Studies on Media, Information and Telecommunication (SMIT), involve young people’s media use, and morality and media use. In Belgium she coordinated a research on teenagers’ ICT usage and the entailed risks and opportunities (Cyberteens, Cyberrisks, Cybertools, published in 2009). She is also Belgian team member of the EU Kids Online research network.
Peter BEHRENS (DE)

Peter Behrens has education in political science, German literature and education science. From 1984 he was working as a scientific assistant at the University of Trier, in a project concerning private broadcasting. From 1988 he worked as a project coordinator in Company market and media research. From 1990 he dealt with protection of minors, research, TV and Radio control, press and public relations for the Media Authority of Rhineland-Palatinate (Landeszentrale für Medien und Kommunikation, LMK), Rhineland-Palatinate. Since 2000 he is head of department for media literacy / public access channels/ research. Further tasks include: Coordinator Safer Internet Centre Germany, Coordinator German Awareness Centre “klicksafe”, Insafe Steering Committee member (all: EU Safer Internet Programme), directorate of Foundation Media Literacy Forum Southwest (MKFS), directorate of Media Education Research Association Southwest (mpfs), directorate of Institute education public access channels (BZBM), Member of film age rating board Germany.
Silje BERGGRAV (NO)

Silje Berggrav currently works as a journalist and consultant with a number of NGOs in Norway. She holds a Master of Development Studies from the University of Melbourne and wrote her thesis on child prostitution and the role of extraterritorial legislation. She has worked internationally with the UN in New York and Kosovo, as well as with a range of smaller organizations in Thailand, India, and Uganda. In 2009 she carried out a study on behalf of Save the Children Norway, looking at how much knowledge Norwegian child protection officers have of children's online risk-behaviour and how they relate to it in their daily work.
Gabriela Bodea (NL)

Gabriela Bodea has been working as a researcher with TNO ICT since 2004. She completed a Masters’ degree in trade economics at the Academy of Economic Studies in Bucharest, Romania and specialized in international capital markets and innovation policy. She took supplementary courses pertaining to the field of the cultural industries at Erasmus University in Rotterdam, the Netherlands. In her current position, she researches the social impact of ICT, in particular privacy issues of e-Government (such as electronic authentication, identity management, and geo-location) and the future internet (such as the collaborative web and new media).

Gabriela Bodea is a member of several European international research initiatives on privacy in the information society, and further relevant current services include:

- project leader Privacy Pictograms – a graphic rendition of privacy policies (TNO research subsidised by ECP EPN as part of the Dutch Safer Internet programme)
- WP leader Privacy, ethical and legal issues of the FP7 VIRTUOSO project (Versatile InfoRmation Toolkit for end-Users oriented Open Sources explOitation)
- chair of the Ethics Advisory Committee of the FP7 project TA2 (Together Anytime, Together Anywhere);
- member of the ETSI/CEN Specialist Task Force on RFID Privacy and security, set up in response to the EC mandate M/436 (her primary focus is on RFID Privacy Impact Assessment standardization)
- project leader Social Sensor Networks (TNO research 2008-2010)
Lorenz Bogaert is co-founder and CEO of Netlog

1976

At the age of 13, Lorenz Bogaert started one of the first bulletin board systems, allowing 6 users to simultaneously interact with each other and share files. He saw the internet revolution changing the life of millions as a student, as a freelance consultant to a variety of tier-1 ISP’s and telcos and as contributing editor for internet magazines. Lorenz has degrees in Law and Management and was awarded Young Entrepreneur of the Year in 2008.
Eva BORISSOVA (BG)

Eva Borissova is cofounder of Bulgarian Parents’ Association - Roditeli. She is Medical Doctor with a Master degree in Management. Currently she is Member of the Board of Association Roditeli and Chairperson of National Network for Children – Bulgaria (network of 60 Bulgarian NGO-s working in different areas of child welfare). Her main area of interest is Holistic approach towards child welfare – family empowerment.

Mrs. Borissova is consultant of UNICEF – Bulgaria for Child Friendly City Initiative.

She is Member of Safer Internet National Council and Co-author of the school based program “Children in Virtual and Real Violence – prevention by discourse and education”, “Shared Moments – 12 simple ideas how to bond your class and bridge within school community” etc. Mrs. Borissova is mother of 3 children.
Barbara BUCHEGGER (AT)

Barbara Buchegger is working for the Austrian awareness centre (www.saferinternet.at) and is an expert for esafety and collaborative elearning. She is a facilitator and trainer for teachers in the field of Internet use and elearning in Austria offline and online. She is working with pupils, teachers, headteachers and parents in order to spread the safe and trustful use of the Internet. She is member of the Austrian elearning network eLSA. For the Austrian Federal Ministry for Education she is implementing policies and strategies in the field of elearning and teacher training.
Sahara Byrne is an Assistant Professor in the Department of Communication at Cornell University. Her research resides at the intersection of media effects, strategic communication and cognitive development. She examines strategies that attempt to reduce the negative effects of the media on individuals, with a focus on those intending to protect children. She has a Ph.D. in Communication from the University of California, Santa Barbara.
**John CARR (UK)**

**John Carr** is one of the world’s leading authorities on children and young people’s use of the internet and associated new technologies. Within the UK he is a member of the UK Council for Child Internet Safety and Secretary of the Children’s Charities’ Coalition on Internet Safety. He is a former member of Microsoft’s Policy Advisory Board for Europe, the Middle East and Africa. In addition John has at different times been engaged professionally to advise several, major global high tech companies. John is an Executive Board Member of the European NGO Alliance for Child Safety Online (eNACSO), on the Advisory Council of the Family Online Safety Institute in Washington DC and Beyond Borders, Canada. John’s publications include “A Parent’s Guide to the Internet”, “The Role of the Internet in the Commission of Crime”, “Out of Sight, Out of Mind - global responses to dealing with online child pornographic images” and, in June 2009, he jointly authored “The Digital Manifesto”, a review of child safety policy in the UK. John was also the principal author of a similar digital agenda for action for the EU Member States. Along the way John was also a Founding Trustee of DEMOS, one of the UK’s leading independent Think Tanks.
Anne COLLIER (USA)

Anne Collier is founder and executive director of the 11-year-old nonprofit organization, Net Family News, Inc., editor of NetFamilyNews.org, and co-director of ConnectSafely.org. She has just completed her year's work as co-chairperson of the Washington-based national task force, the Online Safety & Technology Working Group, which sent its 150-page report – "Youth Safety on a Living Internet" – to the US Congress on June 4 (2010). A writer and journalist who has worked in the news media since 1980, she co-authored with SafeKids.com's Larry Magid the first parents' guide to teen social networking, MySpace Unraveled (Peachpit Press, 2006). She served on the Harvard Berkman Center's Internet Safety Technical Task Force in 2008 and currently serves on the advisory boards of several national and international nonprofit child advocacy organizations. Anne holds B.A. and M.A. degrees from Principia College and the University of Chicago, respectively, and lives with her husband and two sons in Salt Lake City, Utah.
Jutta CROLL (DE)

Jutta Croll M. A., is Managing Director of Stiftung Digitale Chancen / Digital Opportunities Foundation. The Digital Opportunities Foundation is a German NGO working on overcoming the Digital Divide, promoting E-Inclusion and providing programs and tools to promote Digital Literacy for underserved groups. The foundation was co-ordinator of the Youth Protection Roundtable within the Safer Internet Programme of the European Commission from 2006 - 2009. Since 2010 the foundation is partner in the SIP Benchmark II consortium carrying out on behalf of the European Commission a bi-annual evaluation of effectiveness and usability of parental control tools for the online protection of children.

Jutta Croll has worked as a researcher in several projects concerning the use of media and digital literacy. She holds a university degree in political science, media science and German literature and is member of several steering groups of European and national projects in the field of e-Inclusion and Digital Literacy. As an expert for youth protection and digital literacy she works in close co-operation with UNESCO, the European Commission and the Council of Europe.

E-Mail: jcroll@digitale-chancen.de

Education and professional experience
• Since April 2003 Managing Director Stiftung Digitale Chancen / Digital Opportunities Foundation (SDC), Germany
• March 2001 – March 2003 Chief editor and Deputy Manageress / Project manageress Digital Opportunities Network at University of Bremen, Germany
• 1993 – 2001 Scientific Researcher, Telecommunications Research Group University of Bremen: Editor of the German Yearbook Jahrbuch Telekommunikation und Gesellschaft (print and online), Project development, Conference organisation
• 1990 – 1992 Scientific Assistant in the Department of Manuscripts at the University Library in Göttingen, exhibition management
• 1990 University diploma Magistra Artium
• 1985 – 1990 Studies of German Literature, Politics and Media Science at the University of Göttingen, Germany. Main focus on interdisciplinary topics such as Political Literature after the Second World War and Media Politics.
• 1975 – 1984 Librarian at the Murhardsche and Landesbibliothek and University Library, Kassel
• Additional jobs: Scientific research studies for UNESCO, author of several articles on telecommunications and new media for Brockhaus Encyclopedia
Julia DAVIDSON (UK)

Professor Julia Davidson, PhD has conducted a considerable amount of research in the criminal justice area and is known for her work with violent offenders and young victims of sexual abuse, more recently she has focused on Internet abuse and online safety. During the past 20 years, she has directed research projects exploring serious, violent and sexual crime, working directly with perpetrators, as well as the police, Crown Prosecution Service and Probation Service. She has extensive experience of applied policy and practice research. She is Co-Director of the newly formed Centre for Abuse and Trauma Studies (CATS) with Professor Antonia Bifulco, Royal Holloway University of London. She is currently co-directing the first European EC-funded study exploring Internet offenders’ online grooming practices (funded by the EC SIP), the study includes partners from Italy, Norway and Belgium. Professor Davidson has also recently worked with the Metropolitan Police Authority, Crimestoppers, CEOP and the National Audit Office to explore child safety on the internet and is currently conducting a State of the Nation Review of Internet safety for the Kingdom of Bahrain. Professor Davidson has worked extensively with the media and has published widely in the abuse and Internet safety area, she has written 4 books. She plays an active role in key national committees and works with international organisations such as UNICEF to share research findings and good practice. She was made Honorary Research Fellow at Royal Holloway University of London in May 2010.

Books


Davidson, J and Hammerton, C ‘International Perspectives on Child Victimisation’ Routledge (Forthcoming 12/2010)
Pedro De Bruyckere - Arteveldehogeschool. Teacher & researcher at the teacher training program for secondary education at the Arteveldehogeschool University College in Ghent. Studied Educational sciences.

Co-author of the book 'Is het nu generatie X, Y of Einstein?', where he and Bert Smits tries to debunk myths concerning nowadays youth with science. Can they really multitask? Are they Tech Savvie?

Pedro is an often asked public speaker on youth and technology.

Main focus of his research is authenticity and youth.

www.xyofeinstein.be
Arnaud Druet is safe and responsible products & services director for France Telecom–Orange Group. He specifically leads child protection and privacy programs within the Group.

He joined the Group CSR team in 2008 to apply Orange CSR strategy to product & services.

Previously, Arnaud Druet has worked more than 10 years on different engineering positions. He started in 1997 within Fujitsu R&D (London) as 3G software engineer then moved to Nortel Networks in 2000 as 3G system architect. He joined Orange in 2002 first as handset applications project manager then moved to lead 3G standard coordination for 3 years. In 2005, he was appointed head of 3G architecture evolution within Orange Labs. Arnaud Druet is a graduate of Telecom Paris Tech.
Marjolijn DURINCK (NL)

Marjolijn Durinck is project coordinator at ECP-EPN, the organisation that runs the national Safer Internet Centre in the Netherlands. She has a master degree in Law, specialized in ICT-law. She has experience in the field of self regulation, privacy and codes of conduct. Marjolijn coordinates various co-regulated projects between government and market on amongst others spam, botnets, notice and takedown and blocking child pornography. Within the current Dutch SIC she is in charge of awareness campaigns for youngsters and their parents.
David FARES (US)

As Vice President, Government Relations at News Corporation, David Fares is responsible for coordinating News Corporations’ positions on international media, intellectual property and e-commerce policy and regulatory issues and advocating those positions to the U.S. and foreign governments and international organizations.

Prior to joining News Corporation, David served as Vice President of E-commerce and Telecommunications at the United States Council for International Business (USCIB), where he managed USCIB’s electronic commerce and telecommunications policy program and services. USCIB is the U.S. affiliate of the International Chamber of Commerce, the Business and Industry Advisory Committee to the Organisation for Economic Co-operation and Development and the International Organization of Employers.

David is a graduate of the European Union Today and Tomorrow Programme at the Institut, d’Etudes Politique de Paris, the School of International and Public Affairs at Columbia University (MIA), Capital University Law School (cum laude, J.D.) and the University of Notre Dame (B.A.).
Will GARDNER (UK)

Will Gardner is the CEO of Childnet International, a children’s charity working with others to help make the internet a great and safe place for children.

Will Gardner has been at Childnet for just over 10 years, and has been the CEO for the past 2 years. He is a member of the UK Council for Child Internet Safety (and previously the Home Office Task Force on child protection on the Internet), and has recently been part of the group reviewing and drawing up good practice guidance for industry service providers. Will is also on Facebook’s Safety Advisory Board.

As well as helping to develop a range of award-winning internet safety materials aimed at children, parents and carers, and teachers and schools, see www.childnet.com/kia, Will has run several international projects on children and the internet, including on the risks of and advice needed for interactive services, and the identification of child victims of child abuse images online. Will headed up the work drawing up the UK Government’s guidance for schools on preventing and responding to cyberbullying, and its accompanying DVD ‘Let’s Fight it together’, see www.digizen.org, resources that have been adapted and used in several other countries. He has also co-authored the Fair Game? report looking at the extent and nature of commercialism on children’s favorite websites and online environments, see http://www.childnet-int.org/downloads/fair-game-final.pdf.

In January 2011 Childnet will become the UK Safer Internet Centre, working with the Internet Watch Foundation and the South West Grid for Learning, and Will is looking forward to organizing Safer Internet Day which is on February 8th 2011.

Will lives in London with his wife and their 4 children.
Marcus GNERS (SE)

Marcus Gners joined Stardoll in 2009 after leaving his position as Head of Marketing for the fast growing Swedish youth web site, Bilddagboken. Prior to that Gners worked in various positions within advertising, media and management consulting. He is currently Business Development Director at Stardoll, and combines this highly commercial role with a firm belief in forefronting user’s safety and well-being as crucial to any web site with aspirations for commercial success. Marcus has an M.B.A. from Gothenburg University and a degree in Communication from Berghs SOC. He is also author of a book about men’s fashion.

With over 70 million registered users, Stardoll is the world’s largest virtual entertainment and social gaming destination for teen and tween girls. Stardoll is a virtual world where the users can become members and create a “MeDoll” (an avatar that the users design themselves), express themselves through design, fashion play and social interaction. Stardoll offers a fun-filled approach to fashion, creativity and making friends. Stardoll is headquartered in Stockholm with offices in Los Angeles and London.
Melissa Gómez Seago, Psychology degree in Autonoma University of Madrid. Course in psychological-social-educational intervention over school violence. Postgraduate in Expert management in Human Resources. Currently coursing degree in Primary Education.

Currently working in Protégeles Association as a psychologist in bullying/Cyberbullying and Internet related issues helplines. Developing work of prevention, intervention and treatment in schools with secondary students, families and teachers.
Uwe HASEBRINK (DE)

Uwe Hasebrink is the Director of the Hans Bredow Institute for Media Research and Professor for Empirical Communication Research at the University of Hamburg. Trained as a social psychologist, he joined the Hans Bredow Institute in 1986; since then he has conducted numerous research projects, many of them in close cooperation with media industry and media regulators or in the framework of international research networks. His main research interests are audience and reception studies, and media politics. Recent projects and publications refer to patterns of media use of young people, the concept of media repertoires, and instruments to strengthen the users’/citizens’ role in media politics.

Martina HÖGBERG (SE)

Martina Högberg is a communications officer at the Swedish Media Council. Martina Högberg has a BA in Film and Cultural Studies from Stockholm University in Sweden. She has previously worked as a culture officer at the Consulate General of Sweden in New York, and with press and PR related issues at the Permanent Mission of Sweden to the United Nations in New York. Moreover, Martina has worked with TV and film production and distribution at the Millennium Media Group, and as a production planner at the Swedish arts and entertainment magazine Nöjesguiden.

Martina is the founder and managing director of Scandinavian Stories, a digital storytelling summer program for youth exploring and documenting Scandinavian cultural identity in a globalized world. She is also a former film festival coordinator, programmer and board member of Ladyfest Sthlm, a Swedish non-profit organization promoting female artists.
Karl HOPWOOD (UK)

Karl Hopwood is an esafety expert who works with the Insafe team as an in-house consultant. He is a member of UKCCIS (UK Council for Child Internet Safety) and sits on the working groups for better education, research and public awareness. Karl currently works for a number of key players in the UK and abroad including CEOP (Child Exploitation and Online Protection Centre) and BECTA (British Educational and Communications Technology Agency). He has worked for several years in the creation of policy and practice in the field of esafety. His background as a teacher and headteacher mean that he has particular expertise in working with children and young.
Julie INMAN GRANT (US/AUS)

Julie Inman Grant is Microsoft Corporation’s Global Director of Privacy and Internet Safety. In this global role, she works with a range on industry and government officials on public policy and consumer outreach initiatives concerning privacy, data protection, online safety and cloud computing policy. She also serves as the Company’s lead business strategist for online trust and safety and drives Microsoft’s field integration and capacity building efforts around privacy and safety issues.

Prior to this role, Ms. Inman Grant served for 4 years as Asia Pacific Regional Director of Internet Safety, Privacy and Security, based in Melbourne, Australia. In that capacity, she drove Microsoft’s policy outreach and citizenship campaigns for privacy, security and online safety issues across Asia and worked closely with government, law enforcement, multilateral and non-governmental organizations and the consumer sector in helping to drive key outcomes in these areas. In this capacity, she drove Microsoft’s formation and deployment of the ThinkUKnow Australia online safety program, in cooperation with the Australian Federal Police, conducted and published an extensive policy analysis of the security, spam, privacy and online safety laws across Asia Pacific and facilitated a range of capacity building efforts in Vietnam, the Philippines, Thailand, Australia and New Zealand.

From August, 2000 until January, 2005, Inman-Grant was based in Sydney, where she developed and managed Microsoft’s government relations, industry outreach, community affairs programs for Australia and New Zealand. Inman Grant has been with Microsoft for 15 years and was hired as one of the Company’s first government affairs professionals in Washington, DC. Prior to joining Microsoft in 1995, she spent 2½ years as Policy Analyst and Public Communications Manager of the National Council for Languages and International Studies (NCLIS), a non-profit education association based in Washington, D.C. and began her career in government as Legislative Assistant to U.S. Representative John Miller (WA) during the 102nd Congress.

Ms. Inman Grant served on the National Steering Committee in Australia for National E-Security Awareness Week and as a participant in the American-Australian Leadership Dialogue from 2002-2009. She was appointed to the Australian Government Consultative Committee on Social Networking Services under the Howard Government and then served on the Rudd Government’s Consultative Committee on Cybersafety. She has served on numerous professional associations, volunteer organizations and committees including the Business Software Alliance Policy Council, the Washington State Society, the Australian Information Industry Association and the Internet Industry Association of Australia. She also served on the steering committees for the World Economic Forum’s Global Digital Divide Task Force, and has represented Microsoft on the 21st Century Patent Coalition and American Business for Legal Immigration.

While both an Australian and US citizen, Inman Grant is a native of Seattle, Washington, USA, and graduated magna cum laude with a B.A. in International Relations from Boston University in 1990. She went on to the American University School of International Service where she received her M.A. summa cum laude in International Communication.
Bernhard JUNGWIRTH (AT)

Bernhard Jungwirth is managing director of the Austrian Institute for Applied Telecommunications (OIAT). OIAT is a private and independent non-profit organisation based in Vienna. He is coordinator of the Safer Internet Centre Austria and the Internet Ombudsman.

He is a member of the national Advisory Board for Information Society (BIG) at the Austrian Federal Chancellery.

His work experiences cover management, consulting, training and journalism in the fields of internet, media literacy, e-learning and evaluation.

Bernhard Jungwirth has a background in communication science, organisational development (Universities of Vienna, Linz and Illinois/US) and telecommunications engineering.
Nadine KARBACH (DE)

Nadine Karbach's biography:

- student of communication science (focus: online communication) at the Department of Communication/ University of Mainz; master thesis about e-parenting styles
- Parents-Media-Trainer (Specialist in media pedagogic for parents involvement)
- 6 years background in active European voluntary youth work (focus: communication) & currently member of the Youth Coalition on Internet Governance
- youth trainer
- apprenticeship as publishing house manager
Maija KATKOVSKA (LV)

Maija Katkovska works in the Latvian Internet Association as Project Manager of Latvian Safer Internet Centre (www.netsafe.lv), which promotes safe use of ICT, also ensuring hotline and helpline activities. Maija Katkovska has been working with the Safer Internet LV project since it was first introduced to Latvia back in year 2006 by the Secretariat of Special Assignments Minister for Electronic Government Affairs of the Republic of Latvia. Before year 2006 her work within Secretariat involved project management of governmental projects, such as development of the state portal www.latvia.lv and coordination of e-government development projects. Maija studied business administration in Riga International School of Economics and Business Administration (Latvia) and Vaxjo University (Sweden).
Eric KRIER (LU)

Eric Krier is born in Luxembourg, right on the border to Germany and France. He studied sociology in Germany, focusing on leisure and media activities of young people. In parallel to his studies, he was active in a European NGO in the area of human resources and project management. These projects kept him familiar with the latest communication tools, among which the predecessors of social networking sites. Since 2002, Eric Krier is working for the "Service National de la Jeunesse" (national youth service), which is a public administration under the umbrella of the Ministry of Family and Integration. He is responsible for the so-called "pedagogical unit". New media and its share in leisure time of the younger generations kept an important part of his work. He is coordinating the national youth portal (www.youth.lu), as well as a wide range of information websites and eGovernment applications. It is also since 2002, that Eric Krier is involved in the area of Safer Internet. Currently, he is setting up the Safer Internet Centre for Luxembourg.
Alla Kulikova holds a Master’s Degree in Project Management from Paris Dauphine University in France, where she specialized in cultural and social projects developments. Originally from Russia, she has various professional experiences in education, teaching and project management in France and in the UK. She has also volunteered for several NGOs involved in children’s health and educational issues.

Alla joined the French NGO e-enfance working in the field of children’s and young people safety on the Internet to be in charge for the education, training and awareness raising programs.

She is also responsible for developing the relations of the French helpline Net Ecoute managed by e-enfance, on national and international levels.
Cornelia KUTTERER (DE)

Cornelia Kutterer is Senior Regulatory Policy Manager for Microsoft EMEA, responsible for consumer affairs, data access governance, security, child safety, and human rights. Her experience in Information Society regulatory policies at EU level, including data protection, communication and intellectual property laws makes her a strong advocate dedicated to increasing trust in the Internet. She is working with a number of trade associations and is currently chairing the DigitalEurope as well as the TechAmerica privacy & security working groups and serves as Vice-President for Edima.

Previously, Cornelia was Head of Legal Department and Senior Legal Advisor at BEUC, the European Consumer Organisation, driving the policy agenda for consumers’ digital life and consumer protection laws. She has also gained experience in a top 10 law firm in the fields of competition law, intellectual property and e-commerce and in a German trade organisation focusing on the freedom of services. She started her professional career in the European Parliament as a political advisor to a MEP in 1997.

Cornelia Kutterer is a qualified German lawyer (registered at the Frankfurt bar) and holds a master’s degree in information technology and communication laws. She studied law at the Universities of Passau, Porto (Portugal), Hamburg and Strathclyde (UK).
Juhani LASSILA (FI)

Juhani Lassila joined Sulake in June 2005 and acts currently as Director, PR & Communications. Prior to Sulake, he worked for almost six years as communications consultant for PR agency Hill and Knowlton Finland. Before that he worked for Observer Finland as a media researcher. Mr. Lassila has over ten years experience in the field of communications. He holds a M.Sc (Econ) degree in Communications from Helsinki School of Economics. He is also a Board member in ProCom, Finnish Association of Communications Professionals.
Sonia LIVINGSTONE (UK)

Sonia Livingstone is Professor of Social Psychology and Head of the Department of Media and Communications at the London School of Economics and Political Science. She is author or editor of fourteen books and many academic articles and chapters on media audiences, children and the internet, domestic contexts of media use and media literacy. Recent books include Young People and New Media (Sage, 2002), Audiences and Publics (edited, Intellect, 2005), The Handbook of New Media (edited, with Leah Lievrouw, Sage, 2006), Harm and Offence in Media Content (with Andrea Millwood Hargrave, Intellect, 2006), Media Consumption and Public Engagement (with Nick Couldry and Tim Markham, Palgrave, 2007), The International Handbook of Children, Media and Culture (edited, with Kirsten Drotner, Sage, 2008), Kids Online (edited, with Leslie Haddon, Policy, 2009), and Children and the Internet (2009, Polity).

Having recently directed the research project, UK Children Go Online, for the ESRC’s e-society programme, Sonia Livingstone is now directing a 25-nation thematic network, EU Kids Online, for the EC’s Safer Internet Programme. She serves on the Executive Board of the UK’s Council for Child Internet Safety, for which she also chairs the Expert Research Panel, and on the DCSF’s Ministerial Taskforce for Home Access to Technology for Children, Ofcom’s Media Literacy Research Forum and, until recently, the Internet Watch Foundation. She has advised Ofcom on media literacy and advertising unhealthy foods to children, the BBC on taste and standards in broadcast content, the DCSF on the impact of the commercial world on childhood, and The Byron Review on children’s online risk. She was President of the International Communication Association 2007-8.

See http://www.lse.ac.uk/collections/media@lse/whosWho/soniaLivingstone.htm
Lars Lööf is since June 2002 Head of the Children’s Unit within the Council of the Baltic Sea States working for the Expert Group for Cooperation on Children at Risk, EGCC. Lars presently coordinates the SIP funded project: Risktaking Online Behaviour Empowerment through Research and Training, ROBERT, where 8 partner organisations will further the knowledge on online abusive experiences by interviewing young victimised persons. In November 2009 Lars organised the EU-funded conference on Safer Internet for Children held in Moscow.

Lars Lööf is a qualified clinical psychologist and psychotherapist with specialisation in the fields of assessment and treatment of children and adolescents. His main field of work has focused on supporting children with extreme and abusive experiences from exploitation. Lars initiated the Save the Children Sweden’s Hotline, which he coordinated until June 2002. Together with partner organisations he developed the Victim Identification Project, looking at support for children exploited in abusive images on the Internet. He has written a number of articles and reports and has been contributing author to several books on the subject of children, exploitation and psychological survival.
As policy officer for consumer rights in the digital world, Falk Lüke is mainly working on the evolving questions of the information society from a consumer perspective at the Federation of German Consumer Organisations – Verbraucherzentrale Bundesverband e.V.. Before joining the vzbb in 2009, he was working as a consultant for innovative strategic communications in business and politics and as a journalist on similar issues. He is European co-chair of the Transatlantic Consumer Dialogues information society policy committee.
Christelle MEMBREY-BEZIER (FR)

French literature teacher - Webmaster - Trainer - Pedagogical blog editor
School: Louis Aragon High School Junior - Dijon district - France
Age of her pupils: 11-16 // e-mail: christelle.membrey@gmail.com

The technologies of writing, the pedagogical uses of the social networks and the education to the internet media are the core of my activities.
Since 2003, I use technologies of writing with my pupils.
I'm the educational blog editor since 2005 of "On ne naît pas internaute, on le devient" (You weren't born as an internet user, you have become one). This blog has been rewarded on numerous occasions: Innovative Teacher Forum, Expression Internet Festival, as a model of citizen school expression. It contains more than 1000 articles, asking questions, giving ideas, resources and advices in this domain. Dedicated to the internet media education, you can visit it at: http://www.cicla71.com.

In 2005 I also became CLEMI and ICT Trainer (centre for liaison between teaching and information media) (Teaching with information and communication technology).
In 2006, at the request of the CLEMI, for a French national studies, I've identified and enhanced the internet publishing homeworks made by pupils and teachers. I've written and spread two guides for teachers who want to use Internet with their pupils and publish their works on the internet. My work was introduced at:
- the European congress on Media Literacy : http://www.euromeduc.eu the
- Rewics (Forum of citizen Internet in Belgium) :http://www.rewics.be
- the "Rencontres sur les pratiques numériques des jeunes" (meeting practices digital. youth) : http://www.rencontres-numeriques.org

Since 2006, I'm in charge of providing teacher resources and helping them closely to the creation and conception of their digital projects. I also work with the french team's Safer Internet.

Works available :
- "On ne naît pas internaute, on le devient !" : http://www.cicla71.com
- Réseau Education Média Internet - Social Network : Education to the internet media : http://educationmediainternet.ning.com
- Twitter : http://www.twitter.com/chrism
- Blog : http://www.christellemembrey.com
Irina NICOLAI (RO)

Irina Nicolai’s background is in Communication and Public Relations with focus in particular on social media campaigns. She has been coordinating the Safer Internet Romanian Awareness Center and promoting children’s rights on the Internet since the launching of the national project, December 2008. Besides conceiving and implementing the media campaign for the programme, Irina is very keen to working directly with children and youths, being involved in several events organized with and for Sigur.info’s volunteers.
Markos Nikolettis is inspector – Head of Office for combating cyber crime since 2007 (date of establishment) and from 2010 head of forensic lab.

**Investigational experience on child sexual exploitation (including victim identification)**
Since 2005, as detective inspector officer in crime investigation department, and as Head of Cyber Crime, since 2007, I have investigated a large number of cases, such cases of child pornography and sexual exploitation.
In one case of child exploitation I awarded with a meritorious service.

**Specific investigational experience on the internet**
Computer facilitated crimes against children which organized in Prague – Czech in 21-24/01/2008
10th Training Course on Combating the Sexual Exploitation of Children on the Internet – Selm Germany 12 – 20/1/2009
Internet investigation – Tampere Finland, 01/6 – 04/6/2010

**Other relevant courses**
Law studies
Internet law
Coptia A+ Certification program
Security 5 (EC Council)
Interview and interrogation course by FBI agents
Studies (master) in International Relations since 2008. Date of possible graduation the end of 2010
Brian O'Neill is Head of Research in the College of Arts & Tourism at Dublin Institute of Technology, Ireland. His areas of research include media literacy, policymaking and public interest issues in media and communications. He has written widely on media technologies and media literacy for academic journals as well as for organizations such as UNICEF and the Broadcasting Commission of Ireland. He is a founder member of the International Media Literacy Research Forum, convened by Ofcom. He serves on the Management Committee of COST Action ISO906 - Transforming Audiences, Transforming Societies and as Vice Chair of the International Association for Media and Communication Research (IAMCR) Audience Section. Brian O'Neill is a member of the Management Group of EU Kids Online II (EU Safer Internet Programme) and leads the work package on Policy and Recommendations.
Elisabetta Papuzza, 39 years old, mother of two children, psychologist, expert in Psychosocial Research, in Education, in Vocational Training. Worked at the University, Faculty of Education of Rome, and since 2005 at Save the Children Italy as Programme Officer of the Italian Safer Internet Center, either in the area of awareness or in the hotline, advisor of psychosocial aspects on the relationship between young people and New Media and about on line child sexual abuse. Experienced in training addressed to parents and teachers on issues regarding Prevention and Awareness.
Francisco J. Pérez-Latre is Director of International Relations and professor of advertising at the School of Communication of the University of Navarra, Spain. He is also Master of Arts en Marketing Communications/Advertising, Emerson College, Boston (1993), and has served as academic director at the Institute of Media and Entertainment, New York. He sits on the Board of the European Foundation for Commercial Communications Education (EFCCE). In the meeting he represents “Generaciones Interactivas” (http://www.generacionesinteractivas.org), a nonprofit organization set up in 2008 by Telefonica and the University of Navarra to promote a socially responsible use of communication technologies.

He is the author of “Advertising fragmentation: the beginning of a new paradigm?” in Handbook of Advertising, Routledge, London 2009, and Issues on Media and Entertainment, Media Market Monographs, Pamplona 2006. Overall, he has written six books and his works include twenty book chapters and fifty-three articles on advertising, communication, and the media business. Some of his articles have been published in international journals like the Journal of Media Business Studies, Journal of Spanish Language Media or The International Journal on Media Management.
Sonja Perren received her PhD in Developmental Psychology in 2000 at the University of Berne (Switzerland). Since 2005 she is Assistant Professor at the Jacobs Center for Productive Youth Development at the University of Zürich. Her research has focussed on the interplay between social skills, peer relations and mental health in children and adolescents. She is principal investigator of a longitudinal study, which investigates the impact of bullying and cyberbullying on adolescents’ psychosocial adjustment. She is a core group member of the management committee of the COST Action IS0801 “Cyberbullying: coping with negative and enhancing positive uses of new technologies, in relationships in educational settings”.

Sonja PERREN (CH)
Remco Pijpers is director of the Dutch foundation 'Mijn Kind Online' (My Child Online) and is leading expert on youth and new media in the Netherlands. Recently he published Contact!, a book about young children and new media, together with Jos de Haan and others.

The My Child Online Foundation is an independent expertise centre for youth and media. My Child Online's spearhead is quality of digital media for children - My Child Online stimulates a good digital product offering by the annual award for the best children's website in the Netherlands and MyBee, a free children's browser (www.mybee.nl).

In addition, My Child Online is responsible for the project management of 'children and new media' for, among other, the police and gives advice to companies and organizations on communicating with youngsters via the internet.
Steve PURSER (UK)

Steve Purser was born in the UK and attended the universities of Bristol and East Anglia where he obtained a BSc. In Chemistry and a PhD in Chemical Physics respectively. He started work in 1985 in the area of software development, subsequently progressing to project management and consultancy roles. From 1993 to 2008, he occupied the role of Information Security Manager for a number of companies in the financial sector. Finally, he joined ENISA in December 2008 as Head of the Technical Department. He is currently Head of the Technical Competence Department, which includes all operational activities of ENISA. Steve is co-founder of the 'Club de Securité des Systèmes Informatiques au Luxembourg' (CLUSSIL) and is also the author of 'A Practical Guide to Managing Information Security' (Artech House, 2004).
Gabriela RAPP (LU)

Gabriela Rapp – Economist; RAPP R.B. S.a.r.l.

Focus: Business Development, Project Management, Management
Sectors: Government, Finance, Telecommunication, Research

Experience:

- project management, crisis management, business process reengineering,
- business development,
- research with regard to employment models / reconciliation family and work,
- information security

Special experience as adviser of the Luxembourg Government (ex. CASES, Smile, LuSI) with regard to the implementation of a knowledge society, set-up of strategies and programmes, implementation of information technology (IT) projects and the integration of project management processes
Derek Robertson’s career in education has seen him work as a primary school teacher, a staff tutor in a council education department, a lecturer on the B.ED(P) & PGDE(P) teacher preparation courses at the University of Dundee and now as National Adviser for Emerging Technologies at Learning and Teaching Scotland. In his current position he leads the team responsible for exploring and developing the effective uses of computer games to enhance teaching, learning and assessment approaches that underpin Scotland’s new curriculum: Curriculum for Excellence.

A major aspect of Derek’s work has been involved with exploring and articulating just how game based learning can have a positive impact on children’s learning experiences and to this aim he established Learning and Teaching Scotland’s Consolarium initiative, which was aimed at exploring how the challenging, demanding and culturally relevant and appealing world of the computer game could play a valid and worthwhile part in Scottish pupils educational experiences. His work includes his published research into the impact on mental maths attainment of the Dr Kawashima’s Brain Training game for the Nintendo DS and many of his ideas and initiatives such as using Guitar Hero, Nintendogs and Endless Ocean have become popular in schools.

Currently he is looking much closer into the design of computer games in terms of their learning paradigm so that the self-determination, self-assessment and self-improvement that appears to naturally occur in the computer games environment can be exploited and transferred into how schools present learning to learners. His grounded approach to any use of technology always makes him ask just what positive impact there is on learning and his he is passionately convinced that appropriate and informed use of computer games can most certainly have that desired impact.
Janice RICHARDSON (AUS)

Born in Australia, Janice Richardson has worked as a teacher, university lecturer, educational researcher and consultant in Australia, France, Luxembourg and Belgium. She is author of two books and many articles on the implementation and pedagogical value of ICT in education and the development of e-literacy. Since 2002 she has led editorial teams for the Council of Europe to create and revise its online *Internet Literacy Handbook* (2003, 2005, 2008, available at [http://www.coe.int/T/E/Integrated_Projects/democracy/hbk_en.html](http://www.coe.int/T/E/Integrated_Projects/democracy/hbk_en.html)) and its *Guidelines for Teachers* for the WildWebWoods online game based on the Handbook. From 2001-2004, Janice worked in the eLuxembourg Task Force, set up by the national government to implement ICT at all levels of society. In 2004 she moved to Brussels-based European Schoolnet, an umbrella organisation led by 31 national education ministries and mandated to improve learning strategies for pupils and teachers through the integration of ICT. As Senior Adviser, she defines strategy in the area of eSafety and coordinates the Insafe network, set up and mandated by the European Commission in 2004 to promote responsible and effective use of online technology by children and young people.
George ROSE (USA)

George Rose became Chief Public Policy Officer of Activision Blizzard in November 2009. Prior to that, he served as the Chief Legal Officer from July 2008 to November 2009 and was Chief Legal Officer of Activision Publishing from September 2007 until July 2008, when the transaction with Vivendi Games was consummated. Mr. Rose joined Activision Blizzard in July 1995 and held various positions of increasing responsibility within the Business and Legal Affairs Department from then until November 2009, including serving as Senior Vice President, General Counsel and Secretary of Activision Blizzard from April 2000 until September 2007. Prior to joining Activision Blizzard, Mr. Rose was in private practice in Los Angeles from 1986 to 1995. Mr. Rose holds a B.B.A. degree from the University of Michigan and a J.D. degree from Harvard Law School.
Giorgos ROSSIDES (EL)

Giorgos Rossides has been a Policy Officer at the Data Protection Unit of the Justice Directorate-General of the European Commission since March 2010. His areas of responsibility include personal data protection in the IT sector, with particular emphasis in new and emerging technologies, such as cloud computing, social networking, online advertising. He is also responsible for data protection in the areas of Health and Intellectual Property Rights, as well as for monitoring several EU Member States and third countries.

Between 2005 and March 2010, he was a Policy Officer at the Health and Consumer Protection Directorate-General, working on Consumer Contract and Marketing Law, with particular emphasis on the economic aspects of the design and implementation of consumer protection law.

Giorgos holds a Master's Degree in Philosophy, Politics and Economics and a Master's Degree in International Relations and Economics from Columbia University.
Veronica Samara

Veronica Samara holds an M.Sc. and a Ph.D. in computer science from the Technical University of Darmstadt, Germany. In the period 1988 – 1993, Ms. Samara worked at the Fraunhofer Institute for Computer Graphics in Darmstadt, as member of the scientific core. In the period 1993 – 1997 she worked as project coordinator and multimedia systems consultant at Intracom Group of Companies, in Athens, Greece. From 1997 until 2008, Ms. Samara was head of the R&D dept., at the software company Extreme Media Solutions Ltd., in Athens, Greece. Since 2008, Ms. Samara is managing director of the NGO Safer Internet Hellas. Ms. Samara has been working in the Safer Internet program since 2000, coordinating since 2007 the Greek Safer Internet Awareness Node, and since 2009 the Greek Safer Internet Centre, with its three axes: awareness, helpline, and hotline.
Barbara SCIFO (IT)

Barbara Scifo, PhD, is Assistant Professor in Sociology of Culture and Communication at Università Cattolica of Milan, where she teaches Languages and Instruments of Communication. She is in the Academic Staff and Senior Researcher of OssCom – Centre of Media and Communication based at Università Cattolica (director professor Fausto Colombo). Her main research interest is the social shaping of ICTs, especially the mobile telephony and the internet. She has recently developed special attention at young people’s crossmedia practices. Since 2001 she has been involved in many national and international research networks on ICTs. She is an Italian member of Eu Kids Online network. Among her international publications: “The Socio-cultural Forms of Mobile Personal Photographs in a Cross-Media Ecology: Reflections Starting from the Young Italian Experience” Knowledge, Technology & Policy: Volume 22, Issue 3 (2009), pp. 185-194; “Prácticas y rituales de consumo de la telefonía móvil multimedia entre jóvenes italianos” in J. M. Aguado y I.J. Martinez (coords.) Sociedad móvil. Tecnología identidad y cultura, Biblioteca Nueva, Madrid 2008, pp. 239-263; “The Domestication of Camera-Phone and MMS Communication”, in K. Nyiri (ed.), A sense of Place (Vienna: Passagen Verlag, 2005).
Daniel Schwarz, born 1976, holds a master’s degree for audio-visual media from the Academy of Media Arts in Cologne (KHM). His diploma artwork and master thesis dealt with visual metaphors and storytelling in arts information design and modern sciences by the use of advanced 3D-computer visualisation, simulation and animation. Daniel Schwarz has more than 14 years of work experience in the intersection of science, arts, media and technology with a focus on character animation, storytelling, information and game design. In 2003, Daniel Schwarz co-founded the company “TAKOMAT”, a multimedia production company based in Cologne, where he holds the position of a managing shareholder and creative director. In 2005, Daniel Schwarz initiated the FP6-IST-Technology Enhanced Learning project: ELEKTRA: "Enhanced Learning Experience and Knowledge TRAnsfer", which pioneered research on learning with computer games on an interdisciplinary level including neurosciences, pedagogy, cognitive science, psychology, computer science, game design and arts. He coordinated the project between March 2006- April 2008. ELEKTRA was awarded as one of the “Star projects” of European research and answered the question whether and how pupils can learn with the new medium computer games. From April 2008 - September 2010 his company participated in the FP7-ICT-Technology Enhanced Learning project “80Days - Around an inspiring virtual learning world in eighty days”. His company TAKOMAT developed a character animation technology that will pave the way for the next generation of learning games. The company recently developed the most complex serious game about energy for the German Government.
Jonny Shipp is Telefónica Europe’s Head of Strategy & Implementation for Digital Confidence. Telefónica Europe, known to its customers as O2, provides integrated mobile, fixed and broadband services in the UK, Ireland, Germany, the Czech Republic and Slovakia. Jonny leads wide-ranging strategic, technical and communications projects and partnerships across Europe to secure customer trust and confidence in digital products and services. Jonny is an expert in content standards and online child safety, is an Industry Board Member of the Internet Watch Foundation and contributes to UKCCIS and GSMA initiatives including the Mobile Alliance Against Child Sexual Abuse Content. Educated at Sussex and Middlesex Universities, Jonny completed undergraduate and postgraduate studies in Social Anthropology and in Applied Informatics. He has worked in the internet and digital communications industry for 15 years and has an MBA from Henley Business School.
Alexandra SIMOES (PT)

Alexandra SIMOES (I.A.C- Instituto de Apoio à Criança, Portugal)
Head of the Portuguese missing children helpline at I.A.C, she holds a degree on Clinical Psychology and a Master's degree in Child Development and Learning at Oxford Brookes University»
Maria Soares Lindberg works for Fryshuset an activity center for young people in Stockholm, Sweden offering social projects and educational programs.

She is the Project Manager of Fryshuset's Web Coaches (Fryshusets Nätvandrare) project:

The project consists of three parts:

- "Web coaching" Adult presence on web sites where young people meet and where we co-operate with commercial web sites.

- The Network: a national network of experts and/or professionals in the field of social work with children and youth. The primary purpose of this network is to make sure that we can always offer the persons we meet on-line “real-life” help and support. The second purpose is to educate volunteers and to spread our method.

- Web site: The home of the web coaches were both children and members of the network always know where to find us www.natvandrarna.se
Elisabeth STAKSRUD (NO)

Elisabeth Staksrud is research fellow at the Dept. of Media and Communications, University of Oslo, specializing in research on digital risks, rights and regulations. Since 1999 she has worked as an Internet policy adviser and project director at the Norwegian Board of Film Classification/Norwegian Media Authority. She has coordinated several EU funded awareness projects (SAFT/NONO/AWAREU), and been national coordinator in the EUkids Online and EUkids II projects. In 2010 Staksrud, together with her colleague Lobe, lead the evaluation of the implementation of the Safer Internet Networking Principles on behalf of the European Commission. Her book 'Children and the Internet: Risk, Regulation & Rights' will be published in 2011.
Ellen STASSART (BE)

Ellen Stassart has a Master’s degree in Law (University of Namur and Leuven) and a Master’s degree in Criminology (University of Leuven). She started her career in 1997 at the University of Leuven as researcher and tutor. She managed research projects regarding restorative justice, mediation, electronic tagging and new technologies in prisons, sexual exploitation, etc. She lectured in the department Criminology of the Law Faculty as well as in the Belgian Federal Police Academy. She has published a series of reports and articles on the above-mentioned topics. Today, she is a recognized expert on new technologies and sexual exploitation.

Between 2002 -2006 Ellen was appointed deputy director and senior advisor to the Minister in the Flemish governmental organisation for childcare and welfare (Kind & Gezin). She was responsible for project management, policy-making and follow-up of scientific research. In this role she headed up a team of local advisors who had to ensure proper local implementation of the policies and strategies developed centrally. In January 2007, Ellen became the Chief Research & Prevention Officer at CHILD FOCUS, recently renamed into Chief Officer of the department Sexual Exploitation and e-Safety. In her current role, she is in charge of the overall management of both operational and research & prevention activities (regarding the phenomena of missing and sexually exploited children) and leads a team of highly qualified staff members-researchers. She is member of the Child Focus Management Committee and Project Coordinator for several European projects (under the auspices of the European Commission). In that role she is -as of January 2007- the Project Coordinator of the Belgian Safer Internet Centre (hotline since 2002 and awareness centre since 2000).

Ellen is often invited as expert-guest speaker at various national and international conferences which focus on the above-referenced topics.
De formation de cinéaste je suis devenu psychologue et depuis je ne cesse de m’interroger sur les liens inconscients qu’il existe entre les êtres humains et les images. Je suis cofondateur de l’OMNSH (Observatoire des Mondes Numériques en Sciences Humaines,) http://www.omnsh.org pour réfléchir à ce nouveau lien aux images qu’est l’interactivité.

De plus, j’utilise depuis plusieurs années les jeux vidéo comme médiation thérapeutique auprès d’enfants souffrant de troubles du comportement Depuis 2001, j’effectue des conférences auprès d’association de parents (UNAF, UNAPEI) et des centres culturels et médiathèques pour former des animateurs, éducateurs aux réflexions psychologiques sur les mondes interactifs.

Depuis 2007, je forme des addictologues, psychologues, psychiatres à la prise en charge des cyberdépendants.(COPES, EPE, etc..)
Parallèlement j’exerce comme psychanalyste et reçoit de plus en plus d’adolescents et adultes qui sont « accrocs » aux jeux vidéo et au chat.

En 2007, j’ai été nommé comme expert auprès des ministères de la jeunesse, la culture et l’éducation pour le projet PEM (éducation aux multimédias).

Et en 2008 de la Commission AB interministérielle des marchés pour le ministère de l’éducation nationale et de l’industrie pour les questions des jeux vidéo à l’école.

En 2009, je crée une société d’édition de Serious Game dans le domaine de la santé: « Implicit Game » Le projet « Archaos, Mellow’s Quest », destiné aux enfants et adolescents obèses, est retenu par l’appel à projet organisé par le ministère de l’économie numérique. Il est en cours de développement en 2010.
Je suis nommé au comité de sélection de la Fondation SFR, rentrée 2010.
Sindy Sumter is a post-doc researcher at Patti Valkenburg’s Center for Research on Children, Adolescents, and the Media (CCAM), the University of Amsterdam. She completed her Master’s degree in social psychology and she received her PhD in developmental psychology from Leiden University with the dissertation, *Growing up to be fearful: social-evaluative fears during adolescence* (March 2010). Her research interests include the normative development of adolescents with a particular interest in (cyber)bullying and social evaluative fears. Currently she is working on a research project funded by the Responsible Innovation program of the Netherlands Organisation for Scientific Research (NWO). The project titled “Empowering and Protecting Children and Adolescents against Cyberbullying” is a multidisciplinary study which will investigate the legal (project coordinator: Simone vd Hof), technical (Janneke vd Zwaan) and psychosocial aspects of cyberbullying among children and adolescents. For this project a Dutch multidimensional scale of traditional bullying and cyber-bullying will be developed. For more information see: [http://home.medewerker.uva.nl/s.r.sumter/](http://home.medewerker.uva.nl/s.r.sumter/)
Richard SWETENHAM (UK)
Head of the eContent and Safer Internet Unit, EC

Richard Swetenham is the Head of the eContent and Safer Internet Unit in the Digital Content and Cognitive Systems Directorate of the Information Society and Media Directorate-General of the European Commission. He has been dealing with the issue of Internet content since mid-1996, when he drafted the Communication on illegal and harmful content in 1996 followed by the Ministerial Declaration of the Bonn Conference on Global Information Networks (the first international conference at a high level dealing with electronic commerce) in 1997. He has been involved with the Safer Internet programme since its inception.
Pascale THUMERELLE (FR)

Pascale Thumerelle is Vice-President, Sustainable Development at Vivendi, a world leader in the communications and entertainment industry. Pascale leads the group's sustainable development strategy and policy throughout the group.

Vivendi is committed to empowering present and future generations to fulfil their need to communicate, satisfy their desire for entertainment, nourish their curiosity, develop their talents and encourage intercultural dialogue.

Vivendi’s approach to sustainable development is built on three pillars - economic, social and environmental. This approach enables Vivendi to be particularly vigilant about the impact it can have on society as a whole.

Vivendi has also defined three major specific issues: accompanying youth in its uses of media, promoting cultural diversity, and sharing knowledge.”
My name is Gitte Tjellesen. I’m from Denmark. I’m a teacher at a comprehensive school- (age from 5. – 16 years) just north of Copenhagen.

I teach Danish and English and for the last couple of years I’ve been responsible for, as well as developing useable methods in mediating ‘On-Line Safety’

I have participated in several ‘In Safe’ projects in association with our Awareness Centre in DK.

Participated the ‘Innovative Teachers Forum’ in Croatia 2008 and Hong Kong 2008, where I presented my project; ‘ How to Bring Web Ethic into the Classroom’

In October 2009 – Luxembourg, I represented Denmark in ‘European Teachers’ Panel on Promoting Online Safety in Schools’ and in May 2010 I joined the 3.th. meeting of the EC focus group on awareness-raising through education.

Since 2005 I have been connected to a teachers training college in DK – where I have taught students in how to use and embed ICT in the existing curriculum.
Artemis K. Tsitsika, MD, PhD is lecturer in pediatrics and adolescent medicine at the Athens University in Greece and supervisor of the Adolescent Health Unit (AHU) of the Second Department of Pediatrics, University of Athens. She has received the 2000 award of the Greek Society of Adolescent Medicine for her contribution to the development of Adolescent Health in Greece, the 2009 research award of the Greek Pediatric Society for the Second State of the Art Adolescent Medicine Course in Athens-Greece. Also, she has received the 2010 research award of the Greek Pediatric Society for the Third State of the Art Adolescent Medicine Course in Athens and the first award from the Cyprus Psychiatric Association in the International Conference from Adolescence to Adulthood – Normality and Psychopathology, September 2010, Larnaca-Cyprus. She has also received two scientific awards for her PhD research and the 2009 award for Social Pediatrics at the Annual Greek Pediatric Congress. She is an active member of the European Board of the International Association for Adolescent Health (IAAH). She is a visiting professor in Michigan State University and University of Kentucky in the United States. She is the scientific supervisor of intense courses on youth with special needs and the State of the Art Adolescent Medicine Course, which takes place yearly in Greece. She has also introduced the selective course on Developmental and Behavioral Pediatrics for medical students in the Athens University and has taken part in international meetings as an invited speaker. She has published a number of books in Greece and has also contributed with chapters in medical books in the international literature. She has been collaborating with Greek and international journals as a reviewer and has published research and review articles on adolescent health. She is heading one of the leading programs on safe internet use in Greece, as well as various others on youth eating disorders, obesity and sexuality issues.

E-mail: info@youth-health.gr
Torild Lid URIBARRI (NO)

Torild Lid Uribarri joined Telenor Norway in 2008 as Chief Corporate Communication Officer, CCCO.

Ms. Uribarri is responsible for communications, public- and press relations and corporate responsibility in Telenor Norway. Prior to joining Telenor she worked several years within the fields of communication and product-/brand management in companies like Eniro, DnBNor, Harris3M, and Global Tanitim PR (Turkey).

Ms. Uribarri holds a Master degree in Business and Marketing from the Norwegian School of Management.

Telecommunications is a tremendous asset to children and their families. Children are keen and playful users of computers and mobile phones. But guidance and protection is needed, otherwise children may be subjected to “cyber bullying” or harmful material on their mobiles and computers. Within the area of corporate responsibility Telenor Norway has taken into special considerations and actions the need of developing and implementing solutions to secure children and youngsters using mobile phones and internet.

The Telenor Group is an international provider of high quality tele, data and media communication services with mobile operations in 13 markets across the Nordic region, Central and Eastern Europe and in Asia. Headquartered in Norway, the Telenor Group is among the largest mobile operators in the world with 174 million mobile subscriptions (per Q4 2009), revenues in 2009 of NOK 107 billion, and a workforce of more than 40,000 (all numbers include Kyivstar). Telenor is listed on the Oslo Stock Exchange (TEL).

Growth comes from truly understanding the needs of people to drive relevant change.

For more information about the Telenor Group, please visit www.telenorgroup.com
Marco VOLANTE (IT)

Marco Volante (Degree in Philosophy – Pontifical University of San Anselmo in Rome)
Present position: Project coordinator

Experience: Organization of press conference and events devoted to minors, parents and educators; Development of awareness and informative materials (leaflets, guides, newsletters, etc.); Media campaign planning of the EAST2 project; Activity of Help Desk of the EAST2 project in order to coordinate Adiconsum local offices, to disseminate the project results, to take care of external relations with partners, schools and other multipliers subjects.

Press officer with a particular task of the communication plan of EAST2 project Tour in Italian schools (September 2009-June 2010). Web master and computer and online services (intranet, local net).
Dr. Michel Walrave is an Associate Professor and head of the Department of Communication Studies of the University of Antwerp. He leads the research group MIOS that conducts research on, amongst others, ICT uses of young people. His research focuses on societal implications of ICT in general, and ICT-use related risks in particular. He has conducted several projects on, amongst others, e-marketing and privacy and cyberbullying. He teaches societal implications of ICT, marketing communications and e-marketing at the University of Antwerp and as a guest lecturer in several other universities. He is co-supervisor of the research team of the Belgian Internet Rights Observatory and member of several European research networks. Michel Walrave holds a master’s degree in Communication Studies and in Information Science and a PhD in Social Sciences. http://www.ua.ac.be/mios
Marta WOJTAS, Helpline.org.pl Coordinator in the Nobody's Children Foundation.
For the last several years, Marta Wojtas has been working in the field of psychological support and interventions for children who are victims of crimes. She has worked for the Nobody's Children Foundation since 2007. She conducted a number of trainings for children and young people on counteracting violence, preventing addictions and developing social skills. She trained professionals (educators, psychologists and police officers) from Poland and abroad in the area of supporting young internet users, who experience threats while using new technologies. She is the author of articles addressing the issue of children’s internet safety. In 2003-2006, she worked as an academic teacher at Jan Kochanowski University in Kielce. In 2004-2007 she also provided psychological and pedagogical counselling. She is a psychologist, a graduate of the University of Łódź in Poland. She obtained teaching qualification and completed cross-cultural communication programme at the Tampere University in Finland.
Janis Wolak, J.D., is a Senior Researcher at the Crimes against Children Research Center, University of New Hampshire. She has directed US national studies about youth Internet use and Internet safety, including national surveys of law enforcement agencies about crimes related to the Internet, funded by the US Department of Justice, OJJDP. She is the author and co-author of numerous reports, book chapters, and peer-reviewed articles about youth victimization, youth Internet use, online predation, child pornography and other Internet-related sex crimes. She has provided training and served on expert panels nationally and globally in the field of Internet safety. In recognition of her work, she has received awards from the National Science Foundation and the Verizon Foundation. She is on the International Advisory Panel to the EU Kids Online project.
José Luis ZATARAIN

José Luis Zatarain
Since the year 2000 José Luis has been working in LOCALIA, The PRISA Group local Television Network, at first developing the Network, and afterwards managing the Mostoles and Henares TV. He has accumulated expertise on Media and Communications.

He has been involved in many Projects such as SIDEPROF New professionalism on the Steel Sector (EU ADAPT initiative).

He has been the President of “Cosas Claras” a Youth TV Consumers Association and always has been concerned with these issues.

He is member of the Spanish Childhood Observatory and the Spanish Audiovisual& TV Content Observatory (OCTA).

From May 2005 José Luis has been the Project Manager for the SAFENET Project and SAFENET II Projects (SIAP2003AN03 SAFENET/28976 and SIP-2005-AN-038003 SAFENET II). José Luis is the Project Manager (technical coordinator) for the awareness activities of the PROTEGELES V Project.
Profile: Member of COFACE Confederation of Family Organisations in the European Union

COFACE is a pluralistic organisation, at the heart of civil society, which aims at promoting family policy, solidarity between generations and the interests of children within the European Union.

Martin Schmalzried is a Policy Officer for COFACE (Confederation of Family Organisations in the EU) since 2009 and is responsible for the working group on education and new technologies, which addresses a variety of questions linked to New Information Technologies including the safety of children on the internet.