

Protection of Intellectual Property



What is Intellectual Property?

Intellectual Property (IP) refers to the protection of creations of the mind, which have both a moral and a commercial value.



What are Related Rights (Neighbouring Rights)?

Related rights (also known as neighbouring rights) are given to the persons or legal entities who contribute to the production or making of the copyrighted work. These related rights are secondary rights and cannot exist on their own, but they accrue from the copyrighted work.





Which categories of works are protected by Intellectual Property?

Intellectual property protects **original expression of ideas** in a tangible form and the rights of copyright owners to authorize or prohibit the use of their work, such as :

- ✓ Literary works such as books, journals, manuals etc.
- ✓ Musical works, such as lyrics and musical notations.
- ✓ Artistic works like paintings, sculptures, cartoons.
- ✓ Dramatic works such as scripts and plays.
- ✓ Audio-visual works such as films.
- ✓ Digital work such as apps.



What does Intellectual Property protect?

A project does not need to be beautiful, useful or to have an artistic value in order to be protected by intellectual property. The works are protected irrespective of their quality, their value or the ideas they convey.



The clumsy drawing of a young child is protected in the same way as the work of a renowned painter.

What does Intellectual Property not protect?



Ideas are not protected, as the aim is to ensure their free expression for the benefit of development and progress.

How is the Right of Intellectual Property acquired?

Automatically, without procedures, with the creation (not necessarily completion) of the project. No formalities are required for the creator to obtain the right of intellectual property.



What does the right of Intellectual Property mean?

The beneficiary has the **complete and exclusive control** over his project. This means that s/he can use it as s/he believes and s/he can prevent anyone from using her/his work without permission.



IP

Intellectual Property

What does the Right of Intellectual Property include?

This right is **absolute and exclusive**. The law recognizes few exceptions only in cases when there is public interest involved, such as:

- ✓ quote short extracts to deliver support of opinion or criticism
- ✓ reproduction of projects for educational purposes
- ✓ for informational purposes
- ✓ reproduction for private use

Why are Property Rights important?

Without protection of ideas, businesses and individuals would not reap the full benefits of their inventions and would **focus less on research and development**. Similarly, artists would not be fully compensated for their creations and **cultural vitality would suffer** as a result.



What is piracy?

Unauthorized duplication of a matter protected by intellectual property.



Piracy is a crime that affects the whole society



Who is hurt by piracy?

- Creators, including authors and related right owners, as illegitimate sales hamper their main source of income derived from the royalties produced by legitimate sales.
- Workers in all cultural industries, as piracy replaces the output of legitimate products and employment.
- The State, since pirates always pursue their activities, at least partially, on the margins of the established system, and therefore no taxes are ever collected to be reinvested into cultural development.



What should I know about copyright on the internet?

Whatever is on the internet doesn't mean that is copyright free. That means that you have to ask for a permission in order to download it or share.



That includes social media, YouTube, software, games, music, e-books, pictures etc.

Digital piracy is often portrayed as a victimless crime, but that portrayal is false.

What should I know about digital piracy?

- ✓ It is almost **never safe** to download executable programs from peer-to-peer file sharing networks because they are a major source of malware infections.
- ✓ Free software of songs or movies may also steal your identity, corrupt your computer, capture your financial records and passwords, turn your computer into a bot on a criminal botnet and **threaten your safety and the safety of your family.**

Where can I learn more about Intellectual Property?

You can visit the website of the Hellenic Copyright Organization (OPI) <http://www.opi.gr>

Educational program: <http://www.copyrightschool.gr>



Where can I learn more about Intellectual Property?

Or watch OPI's awareness raising video



Orpheus, a multitalented octopus, generously offers his works to other inhabitants of the deep. But what if no one thinks about his needs?

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