

Netflix's parental controls help our members discover content that the whole family can enjoy. Every family can customise the parental control tools to meet their needs.

## CHILDREN'S PROFILES

Netflix members can create different profiles for each member of their family. Each profile can be adjusted to a specific maturity rating. Parents can also designate a profile to become a "child" profile, which enables a child-friendly user interface that parents can quickly identify. In a children's profile, children can only search for or access programming that is curated to be age appropriate.

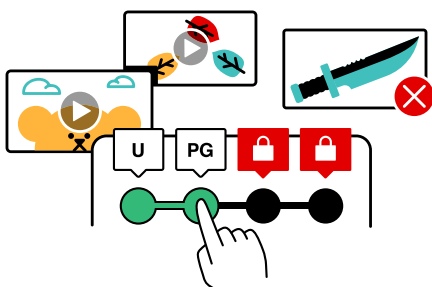
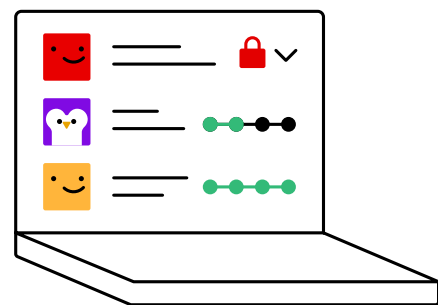


## PIN CONTROLS

Netflix members also have the ability to lock individual profiles. Once locked, a PIN is required to access viewing in a profile. Parents also have the option to require a PIN in order to create new profiles.

## PROFILE HUB

On the account settings page, parents have a centralised location to access and adjust all profile settings including parental controls, content and playback controls, and have visibility into the viewing history of each profile.



## VIEWING RESTRICTIONS

The viewing restriction can be found in the profile hub and allows setting the ability to customise maturity ratings per profile as well as the ability to remove specific titles from each profile.