FROM ONLINE VIOLENCE TO DIGITAL RESPECT
The CAC began to monitor risk content on platforms, focusing on identifying content that is harmful to minors.

Set up of the eduCAC programme, offering educational resources to primary and high schools and to families.
HOW? WORK PLAN

IDENTIFY HARMFUL CONTENT
- Surveys
- Academia
- EU reports (HLEG)

MONITOR CONTENT

STAKEHOLDERS
- Civil associations
- Public institutions
- Professional associations

ACTIONS
- Report to platforms
- Complain to the public prosecutor’s office
- Public presentation with stakeholders

EVALUATION OF HARMFUL CONTENT ONLINE
TOPICS

- CONTENT THAT PROMOTES ANOREXIA AND BULIMIA
- INCITEMENT TO HATRED OF LGBTI
- INCITEMENT TO HATRED OF WOMEN
- CONTENT THAT PROMOTES GAMBLING AND BETTING
- CONTENT THAT INCITES SUICIDE
- CONTENT THAT PROMOTES CYBERSTALKING WOMEN
- CONTENT THAT PROMOTES PAEDOPHILIA
- CONTENT THAT SEXUALISE VIDEOS OF MINORS
INCITEMENT TO HATRED OF WOMEN

3 REPORTS ON HATE SPEECH & 1 ON FAKE NEWS

46 CONTENTS

PARTNERS:
✓ THE CATALAN WOMEN’S INSTITUTE

ACTIONS:
✓ REPORT TO PLATFORMS
✓ COMPLAIN TO THE PUBLIC PROSECUTOR’S OFFICE
✓ PUBLIC PRESENTATION WITH PARTNERS

“Always hit her with an open hand and moderate force. The aim is not to injure but to humiliate, reminding her of her place.”
INCITEMENT TO HATRED OF WOMEN

- Titles include: ‘How to hit a woman’, ‘How to hit your girlfriend if she cheats on you’, ‘Macho domination’, and ‘Macho Corner’.

- They incite or justify gender-based violence, normalise it, and use derogatory language about women.

- They give detailed tips on how to punish women without leaving marks and show children playing at committing gender-based violence for alleged infidelity.
INCITEMENT TO HATRED OF LGTBI

1 REPORT

33 CONTENTS

PARTNERS:
✓ LGTBI ASSOCIATIONS

ACTIONS:
✓ REPORT TO PLATFORMS
✓ COMPLAIN TO THE PUBLIC PROSECUTOR’S OFFICE
✓ PUBLIC PRESENTATION WITH PARTNERS
✓ DRAFT GUIDELINES

“Homosexuality is a disease, a mental imbalance caused by pure chemistry.”
CONTENT THAT ENCOURAGES CYBERSTALKING

1 REPORTS

12 CONTENTS WITH 22.9 MILLION VIEWS

ACTIONS:

- REPORT TO PLATFORMS
- PUBLIC PRESENTATION WITH PARTNERS

‘How to track your girlfriend using your Android’

‘How to access your girlfriend’s WhatsApp. 100% real’
CONTENT THAT SEXUALISE VIDEOS OF MINORS

1 REPORT

CONTENTS:
8 PLAYLISTS:
415 VIDEOS OF WHICH 275 FEATURE MINORS

ACTION:
✓ REPORT TO PLATFORMS TO REMOVE PLAYLISTS

Screenshot of a video of two girls swimming costumes at a water park, included in 10 playlists with titles such as: Panty & bikini, Pool Sluts and Putillas has 10 million views

Screenshot of a video of a girl taking a shower, included in 6 playlists with titles such as: All size tits, Hot teens, Videosxxx, Películas de lesbianas has more than 1 million views
CONTENT THAT SEXUALISE VIDEOS OF MINORS

- 275 vídeos of girls dancing, playing in a swimming pool or doing yoga have been added to playlist with titles such:
  - *Hot teens*
  - *Culitos ("Little bottoms")*
  - *All size tits*

- The lists combine vídeos featuring minors with eròtic vídeos of adults, thereby altering the meaning and initial purpose of the content.
# VSP ACTION ON CONTENT DETECTED

<table>
<thead>
<tr>
<th>VSP ACTION</th>
<th>NO. OF CONTENTS</th>
</tr>
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<tbody>
<tr>
<td>Permanently removed</td>
<td>83</td>
</tr>
<tr>
<td>Playlist permanently removed</td>
<td>8</td>
</tr>
<tr>
<td>Registration required or content warning included</td>
<td>21</td>
</tr>
<tr>
<td>Content no longer available (moved to a private domain or the link expired)</td>
<td>6</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>118</strong></td>
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</tbody>
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A programme created by the Catalan Audiovisual Council that offers educational resources to primary and high schools and to families, with the aim of fostering a critical attitude towards audiovisual content and promoting responsible use of mobile devices.

In collaboration with:

- Department of Education of the Generalitat
- Professional Journalists Association of Catalonia
- Catalan Audiovisual Media Corporation
- "La Caixa" Bank Foundation
#AMiNoMenganyen

- #AMiNoMenganyen (*They don’t fool me*) is an awareness campaign devised under the eduCAC programme.

- #AMiNoMenganyen is the claim of this media education campaign, the hashtag to identify it on social networks, and in particular a **message to empower people in their screen use.**

- The overall aim is to **encourage critical analysis and responsible technology use.**

- #AMiNoMenganyen has been jointly developed by the CAC, the Catalan Audiovisual Media Corporation and “La Caixa” Bank Foundation.
Participation of influencers and YouTubers

- A team of **Catalan influencers and YouTubers** will give their take on the internet and social networks use via **Instagram, YouTube and TikTok** stories.
- In total they have over **a million followers**.
Thank you very much for your attention!