Safer Internet Forum 2018

Deep dive session:

Online challenges
A video was shown to introduce the session – see:

https://www.youtube.com/watch?v=4BZ0ysUwcic
Online challenges
Deep Dive Session

Foundation T.I.M.
Geert Reynders

Brussel
EU Safer Internet Forum
Nov 20th 2018
Tidepod challenge
Deodorant challenge
Kylie Jenner Lip challenge
Blue Whale challenge
Hot Water challenge
Choking challenge
Momo challenge
Information about challenges

In the media

Co-operation with scientific and medical professionals

Parents: how to warn your children?

Children: the dangers of challenges?

Schools/professionals: information methods & materials

Information sessions

TEGEN
INTERNET
MISSTANDEN
Initial focus on parents and professionals

- Website www.internetchallenges.nl
- Facebook and Instagram account
- Accessible information
- Links to specialized sites or articles (and vice versa)
- Tips for parents & schools
- Newsletter to stay informed
- Information movie
- In the media
Next step...children and adolescents

• Cautious but not ‘naïve’
• In close cooperation with the target group
• Approach to be further investigated
• Some initial thoughts:
  • other media than website and facebook
  • message from influencers
  • young people talking about their own (bad) experiences
Our open questions

• How do children come in contact with challenges?
• Are they being shared within a community?
• Trigger to listen and think twice?
• How can we better register severe and fatal accidents caused by challenges?
• How can we convince ministries of education to spend more time at school to inform their students?
Your questions?