Digital environment

• One out of three Internet users is a child.

• Even pre-school children are now consumers of digital products and services, in particular they use small and private devices which allow mobility, 24/7 availability, ownership and autonomy.

• 20.4 billion connected things would be in use worldwide by 2020, compared to 8.4 billion at the end of 2017.
Risks

Digital environment offers children plenty of opportunities: in education, communication, entertainment and networking. On the other side kids are exposed to risks that can affect their well-being and development.

32% of children mentioned video-sharing sites as particularly risky, followed by websites, social networking sites and games.

The most frequent and emerging internet risks:

- Fake news
- Cyberbullying
- Connected toys & privacy concerns
- Sexting
- Exposure to harmful or disturbing content
- Grooming
What the EC for online safety: European Strategy for a Better Internet for Children (BIK)

- Coordination
- Financial support
- Legislation
- Self-regulation

Involving: Member States, industry and civil society
The Safer Internet Centres network (Insafe and INHOPE)

- European Commission is providing financial support to the pan-European network of Safer Internet Centres.

- The network is coordinated at EU level by EUN/Insafe and INHOPE with the platform www.betterinternetforkids.eu as a single entry point to online tools and services for EU citizens and the Safer Internet community.
Safer Internet Centres

• The main task of the Safer Internet Centres is to raise awareness and foster digital literacy among minors, parents and teachers, regarding risks minors may encounter online and ways to protect them.

• Safer Internet Centres also offer helpline counselling for minors and hotlines to report illegal content.
Safer Internet Forum

- Safer Internet Forum is the key annual international conference in Europe under Better Internet for Kids including direct participation from young people.

- Latest trends, risks and solutions related to child online safety are discussed by policy makers, researchers, law enforcement bodies, youth, parents and carers, teachers, NGOs, industry representatives, experts.

- Safer Internet Forum 2018 will be in November and will include the #SaferInternet4EU awards.
Safer Internet Day

- It is a flag-ship event to raise awareness of child online safety across the world, organized by the joint Insafe-INHOPE network, with the support of the European Commission.

- It reaches millions of people in over 130 countries in 6 continents.

- This year's SID will take place on **Tuesday, 6th February 2018** under the theme, "Create, connect and share respect: A better internet starts with you".

- It is a call to action for every stakeholder to play their part in creating a better internet for everyone, in particular the youngest users out there.

Find more [here](#).
Alliance to better protect minors online

- It was launched on Safer Internet Day 2017 as a multi-stakeholder initiative aiming to improve the online environment for children and young people, gathering leading ICT and media companies, NGOs and UNICEF.

- The companies address emerging risks that minors face online, such as harmful content and behaviour and engage in a dialogue to seek common solutions and actions to create a safer and better internet for minors.

Find more [here](#).

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**Alliance to better protect minors online**

Self-regulatory initiative to tackle harmful content and behaviour, launched by the European Commission.

- Members: ASKfm, BT Group, Deutsche Telekom, Disney, Facebook, Google, KPN, The LEGO Group, Liberty Global, Mediengruppe RTL, Microsoft, Orange, Rovió, Samsung Electronics, Sky, Spotify, Sulake, Super RTL, TIM, Telefónica, Telenor, Telia Company, Twitter, Vivendi, Vodafone.

- Associated: BBFC, Child Helpline International, COFACE, eNACSO, EUN Partnership, FFTelecoms, FOSI, FSM, GSMA, ICT Coalition, NICAM, Toy Industries of Europe, UNICEF.

- Actions on: user-empowerment, enhanced collaboration, awareness raising.
#SaferInternet4EU Campaign

- A new European campaign to be launched on Safer Internet Day 6th February 2018, to promote online safety, media literacy and cyber-hygiene, making children, parents and teachers more aware of digital opportunities and challenges.

- The campaign is part of the recently adopted Digital Education Action Plan which sets out a series of initiatives to support citizens, educational institutions and education systems to better adapt for life and work in an age of rapid digital change.

- The campaign federates efforts by different stakeholders at EU and national level involving key players in the digital and media landscape.

- The campaign will run throughout 2018 covering a wide range of topics, including critical thinking, media literacy and digital skills necessary to identify and combat fake news and seek trusted sources of information, cyber hygiene.
To be launched on SID 2018

#SaferInternet4EU Awards
European contest to reward high quality resources and inspiring initiatives on safer and better internet

MOOC
on child online safety with resources and activities for online learning in particular on fake news, cyberbullying and radicalisation.

Find more here.
#SaferInternet4EU Ambassadors

EU citizens, including youth, parent, teacher, policy maker at EU and national level can become a #SaferInternet4EU Ambassador

Ambassadors can support the campaign through articles, blogs, tweets, sharing resources and engaging with other stakeholders.

Ambassadors will also keep the Commission informed about upcoming issues, trends and safer/better internet solutions.

A package for #SaferInternet4EU Ambassadors will be available on the betterinternetforkids.eu platform
Indicative Milestones for #SaferInternet4EU

• 6th February 2018: Safer Internet Day - Launch of the campaign

• 21st March 2018: Dedicated meeting with the Alliance in Brussels to take stake of their support to the campaign

• End of May 2018: International missing children day

• September 2018: INSAFE Back to school campaign

• October 2018: Cyber-Security Month and Coding Week

• November 2018: Safer Internet Forum – #SaferInternet4EU awards " and Universal children's rights day

The list of national events will be published on 6th February on betterinternetforkids.eu
Tips & tricks on betterinterforkids.eu

- Tips and Tricks for children, parents and teachers can be found on the [www.betterinternetforkids.eu](http://www.betterinternetforkids.eu) provided by the 30 Safer Internet Centres across Europe in all official languages.

Some examples:
- **Fake news**
  Not everything we see online is truthful, but it can be hard to tell the difference between fact and fiction.
  Check:
  - Who posted it?
  - When was it posted?
  - Why was it created?
  - What is it saying?

For more [here](http://www.betterinternetforkids.eu).
Tips & tricks on betterinterforkids.eu

Cyberbullying

• Cyberbullying can be defined as the use of technologies by an individual or by a group of people to deliberately and repeatedly upset someone else. Here are our top tips about what to do if you, or someone else, are being cyberbullied.

  o Tell someone
  o Keep a record
  o Report it
  o Be an upstander not a bystander!

For more [here](#).
Tips & tricks on betterinterforkids.eu

Guide to online services

- Are you aware of the latest apps that your kids are using? Do you know how to keep your child safe when using those services.

Check the Guide to online services on [www.betterinternetforkids.eu](http://www.betterinternetforkids.eu)
Cyber-hygiene

• Today, 95% of incidents said to be enabled by some "type of human error – intentional or not". Here, there is a strong human factor at play.

• As announced in the 2017 Joint Communication on strengthening the EU's cyber resilience, cyber hygiene is a strong pillar.

*Cybersecurity is everyone's responsibility. This means personal, corporate and public administration behaviour must change to ensure everybody understands the threat, and is equipped with the tools and skills necessary to quickly detect and protect themselves against an attack.*
The European Union Agency for Network and Information Security (ENISA) organises "European Cyber Security Month", the EU’s annual awareness raising campaign that takes place each October. The aim of the campaign is to promote cybersecurity and provide citizens with resources to protect themselves online.

**Highlights October 2017:**

- Campaign celebrated its 5th Anniversary
- Over 530 activities across Europe
- Participation from all 28 Member States
- Over 2300 participants completed the NIS Quiz

“This Cybersecurity is a Shared Responsibility”
The European Commission has its own internal programme aimed at raising the awareness of all staff on IT security related matters and supporting safe online experiences.

The Cyber Aware programme promotes the principles of good cyber hygiene, for senior management, IT professionals and general staff alike.
Priority messages

Take active measures to ensure safe use of ICT services onsite and offsite.

Browse and download safe - CheckSource, Https

Be aware of suspicious e-mails - phishing is a real problem

Secure your password - 12345 a comic option, isn't it?

Store and transfer safe - BackUp

Share safe - Encryption, DataProtection
“We all need to adopt #safe cyber skills and promote a #cyberawareness culture, at work and in our private lives”

Mariya GABRIEL
EU Commissioner
Digital Economy & Society