

Better Internet for Kids

Better Internet for Kids portal - Content contribution guidelines

The following document outlines guidance for contributing to the [Better Internet for Kids portal](#) and associated suite of products.

Articles for the BIK portal or BIK bulletin

- Articles should ideally be between 300-800 words (although longer focus articles are fine too – we suggest a maximum of 1,300 words in such cases), provided in Word or a similar text-based format.
- All articles should be written in English, using British English variants in spelling (i.e. –ise in preference to –ize).
- Please use accessible language and avoid using jargon. Where acronyms are used, please spell them out in full at the first point of use.
- Please use short paragraphs, sub headings and bullets where appropriate to break up text.
- Please supply copyright-cleared images/photographs/logos to accompany your article if appropriate, also indicating any credits which should appear alongside visual material, if relevant. Please note, where images are supplied we will assume that you have permission to grant their use on our platforms with no further checks. If no visuals are supplied, we will use a stock image from our library to accompany the article.
- Please include hyperlinks to any sources cited or additional relevant information. Where possible, please point to a secure URL (https:// rather than http://).
- Please feel free to include an overview paragraph on the individual or organisational author, detailing their professional interests or experience in the better internet field. Please include a URL and/or email address also if you are happy for readers to contact you direct for further information. We aim to signpost to stakeholder's own content/services as much as possible.
- Please do not include any explicit commercial references or links in the article.
- Please note, we will typically add a disclaimer to all articles stating that the views are the authors own and accepted and published in good faith as regards to the accuracy and validity of the content.
- All content published on the BIK portal and via its associated channels is done so under a [Creative Commons License](#) (CC BY-NC-ND 3.0) unless otherwise specified. As such, other websites/sources may use such content with attribution. By providing your content for publication on the BIK portal and it associated channels, you agree to this possible further use.

Videos for the BIK Video gallery

In order to contribute video resources to the BIK video gallery, we require the following information:

- Title of video in source language
- Title of video in English
- Creator of video (typically an organisation name)
- Year of creation
- Language of video (including details of any subtitling)
- URL of video
- Brief description of video content in English (suggest 100-200 words).

Resources for the Guide to online services

We are actively seeking user guides and similar on popular online services and apps to support this resource. In order to include a resource, we require the following information:

- Title of resource (in English)
- Language of resource
- URL of resource.

General

- The BIK editorial team will review all content prior to publication, and reserve the right to edit contributions for house style etc., but we try to keep this to a minimum.
- Please note, any content contributed to the portal may be disseminated via our other communication channels also (social media, etc.) without prior notification.

Contact details

- All content and queries should be directed to bik-content@eun.org.